

Premier & Trade, Peter Beattie
MEDIA RELEASE
19/05/04

AUSTRALIA TRADECOAST WINS INTERNATIONAL AWARD

Queensland Premier Peter Beattie is congratulating Australia TradeCoast for winning an international award at a Chicago real estate summit for its economic development leadership, Queensland Premier Peter Beattie announced today (Wednesday 19/5/04).

“One of the reasons for the award was attracting major new corporate facilities and jobs,” said Mr Beattie.

“Creating new jobs and being able to win against the best in the world is very much part of our Smart State strategy so I congratulate Australia TradeCoast on its achievement.”

The 8000-hectare zone at the mouth of the Brisbane River has won the international 2004 Economic Development Leadership and Accomplishment Award given by CoreNet Global, a major international association of corporate real estate and site selection executives.

“This is a tribute to what can be achieved when government and private organisations come together to work towards a shared vision,” said Mr Beattie.

“Australia TradeCoast has utilised this strong partnership in its efforts to become the premier location for international business and trade in the Asia Pacific and it is paying off.

“World business is recognising Queensland as an extremely attractive place to do business proving once again that we are Australia’s Smart State,” he said.

Australia TradeCoast is a partnership between the Queensland Government, Brisbane City Council, the Port of Brisbane Corporation and Brisbane Airport Corporation.

“The four partners work together on marketing Australia TradeCoast, facilitating investment in the area and planning a coordinated approach to development,” Mr Beattie said.

Speakers at the event include former United States Vice President Al Gore and former US Senate Majority Leader Bob Dole.

Australia TradeCoast was launched in 1999 as both a brand and a global business and logistics hub.

It is a trade and industry development strategy for the ports region in Brisbane, on a scale not undertaken in Australia before and one of the largest projects of its kind in the world.

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May 19, 2004.