

## **IOWA is life | changing**

Get more from life. Enjoy affordable housing in safe, clean communities. Raise a family in a state renowned for its exceptional schools. Advance your career at one of the many leading companies that have operations in Iowa. Take in the numerous world-class cultural opportunities available in Iowa's cities. Or get out and revel in some of the nation's finest parks and recreation facilities. It's all available to you in Iowa.

To find out more, phone the Iowa Department of Economic Development at 1-800-245-IOWA or 515242-4701.

Or visit us on the Web at [www.IowaLifeChanging.com](http://www.IowaLifeChanging.com).

### **Whoever said you can't have everything never lived in Iowa**

Every year, hundreds of people come to Iowa and discover something they can't find anywhere else: balance. The kind of balance you can enjoy when you're able to meet not only your career objectives, but your family and lifestyle objectives as well. Some are people who grew up in Iowa and attended one of the state's exceptional colleges and universities, then moved away to begin their careers. Some learn of the state through a relative or close friend. Others simply move to Iowa for a fresh start. What all of these people find when they make Iowa home is a genuinely great place to live, work, play and raise a family. They find a place where their neighbors are friendly and their commutes are short. A place where quality public education isn't just a dream, but a reality. A place of vibrant cities with shopping and entertainment possibilities. A place of endless outdoor recreational opportunities. Iowa is all of this and more. Iowa is life | changing.

For those living in some of America's larger metropolitan areas, life in Iowa may come as a shock. But don't worry. You'll adapt. Before you know it, you'll be accustomed to all the things that make living in Iowa more enjoyable. Like waking up later every morning because your commute to work is shorter. Living in a bigger house (or making lower house payments). Seeing your children excel in school. Or paying lower auto insurance premiums. You'll get used to the fact that wherever you live, you're only a 10-minute drive from the countryside. The life you'll become accustomed to in Iowa is one that is lauded in national surveys year in and year out. For example, the Annie E. Casey Foundation named Iowa the 5th-best place to raise a child, and Morgan Quitno called Iowa the nation's 4th-most-livable state. Maybe the exceptional quality of life found in Iowa isn't what you're used to presently. But it is what you deserve.

**To get ahead in life, you have to make sacrifices.  
Or live in Iowa.**

As it turns out, you can have your cake and eat it, too. You can have the career you went to school and trained for. And you can have an enjoyable lifestyle made possible by working in the close proximity of good schools for your children and numerous entertainment and recreational opportunities for your entire family. Did we say career opportunities? Yep. Iowa is expanding rapidly in the sectors of life sciences and biosciences, advanced manufacturing, information solutions and financial services. Such leading companies as Pioneer Hi-Bred International, Inc.; Deere and Company; Rockwell Collins, Inc.; Principal Financial Group; TransOva Genetics; Wells Fargo; Professional Computer Systems; Wells' Dairy, Inc.; and AEGON are experiencing growth and creating outstanding career opportunities for Iowans. And considering that Iowa is committed to creating an environment where business can thrive, the future looks very good. So get to Iowa. And get ahead.

**Iowans know entertainment and recreation inside and out.**

You could think of Iowa as two major rivers (the Missouri and the Mississippi) with a giant playground in between. Iowa's terrain accommodates nearly every form of recreation from downhill skiing and hiking to bicycling on well-paved paths or off-road trails. Anglers revel in the state's abundant sports fisheries, and hunters enjoy some of the nation's finest pheasant and white-tail deer hunting. And you don't have to seek the great outdoors to encounter great entertainment. Iowa city streets may take you to an open-air farmers market or to a world premiere ballet. You may thrill to major college sporting events at one of the state's showcase stadiums, or enjoy a symphony orchestra in one of Iowa's posh concert halls. From challenging 18-hole golf courses and thoroughbred racing excitement to superb dining and shopping, there's no end of things to see and experience in Iowa. So live a little. And do a lot.

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