



Order Form : These standard fees for our work are effective March 1, 2006.

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APPROVED BY (Signature, Date)	ORGANIZATION	PHONE	FAX
NAME	MAILING ADDRESS	E-MAIL	
POSITION TITLE	CITY, STATE/PROVINCE, POSTAL CODE, COUNTRY	WEBSITE	

These standardized services are described with examples at www.gdi-solutions.com. The prices assume cooperation to obtain the necessary information and perform the work efficiently. Call us for custom proposals at **847-304-4655**.

Working relationships to support investment attraction by reaching relevant potential investors

Profile services involve a simple agreement to confirm the scope of work during the year and target markets. Most of the work is completed within weeks, with periodic contact for updates or to discuss potentially relevant project enquiries.

- GUIDE Area Profile** - more than just a prominent page on our website \$5,000 / year + travel if required
- Option : Professional Site Selection Tour - Visit the area with one or more site selection consultants - ask us about it.
- GUIDE Service Profile** - highlights professional service provider capabilities \$5,000 /year + travel if required
Executive Summary to highlight what differentiates, with many links and relevant content, easy for site searches to find.
Alternative : 3 year commitment = \$2000 per 6 months (long-term fixed price with renewal option) = \$ 4,000/yr
- This service is more “reactive” or response-oriented, organizing knowledge in advance to support investor searches.
 - Website presentation with direct links to/from relevant content, which includes 3 GUIDE content services (page 2)

- SICR** - independent corporate relationship development : “key account” marketing, seeking well-qualified referrals
- includes GUIDE Area Profile work above plus 5 related GUIDE content services to highlight the area (see page 2)
 - Contact us directly to discuss custom marketing services, which are performed as special consulting projects.

Standard “flat rate” fees for participation in the SICR program for well-qualified project referrals and market knowledge

- areas with < 100,000 population \$1,750 initial + \$ 750/month = \$10,000/yr
- areas with 100,000 - 250,000 population \$2,250 initial + \$1250/month = \$16,000/yr
- areas with 250,000 - 1,000,000 population \$2,750 initial + \$1750/month = \$22,000/yr
- areas with 1.0 - 2.5 million population \$3,250 initial + \$2250/month = \$28,000/yr
- areas with 2.5 - 10 million population \$3,750 initial + \$2750/month = \$34,000/yr
- areas with 10 - 50 million population \$4,250 initial + \$3250/month = \$40,000/yr
- areas with > 50 million population \$5,000 initial + \$4000/month = \$49,000/yr

Alternative “pay for performance” fees for participation in the SICR program (instead of the flat rate schedule above)

- The fee for performance is agreed in advance as outlined by the options below, regardless of the size of the area.
- Option A = GUIDE Area Profile base plus bonus for referrals, “outward” and “inward visits”, plus actual new jobs.
- Option B = GUIDE Area Profile plus bonus - similar to A, but with more value tied to “inward visits” and jobs won.
- Option C = GUIDE Network Survey only (instead of the GUIDE Area Profile), with a higher fee level for performance.
- Contact us to discuss custom SICR pricing options according to your own performance metrics and expectations.

	Flat Rate	Option A	Option B	Option C
GUIDE Network Survey reply published (\$950 - see page 2)	included	included	included	\$ 950
GUIDE Area Profile (\$5,000 or alternative fees as above)	included	\$5,000	\$5,000	NA
Other GUIDE website content options (see page 2)	5 choices	3 choices	3 choices	extra
“Lead” referral - long term interest, agreed worth follow-up effort	included	\$ 500	\$ 500	\$1,000
“Well-qualified” referral - prospect worth an outward visit soon	included	\$2,000	\$1,500	\$3,000
Bonus : referral (above) results in an inward visit within 24 mo.	included	\$5,000	\$6,000	\$8,000
Bonus : referral results in a project - bonus per job announced	included	\$ 200	\$ 250	\$ 300
subject to an agreed cap per project on the per job bonus of :	NA	200 jobs	200 jobs	200 jobs

Circle Your Choices and Fax This Order Form to : 847-304-4655

Or mail it with payment by check payable to “Global Direct Investment Solutions”

P.O. Box 439, Fox River Grove, IL 60021-0439



Global Direct Investment Solutions

Corporate Development for a Networked World

P.O. Box 439, Fox River Grove, IL 60021-0439
TEL 847-304-4655 FAX 847-304-5375

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These standardized services are described at www.gdi-solutions.com. The prices assume cooperation to obtain the necessary information and perform the work efficiently. Discounts are available for multiple services at the same time. See also page 1 - GUIDE Area Profile and SICR relationships, which **include a choice of 3 - 5 of these services**.

Advertising - buttons, banners, thumbnail images (included with GUIDE Profiles) For custom pages : Ask us

Buttons and thumbnail images on directory pages (from 150x30 to 150x90 or 100x75 to 100x150	\$ 250 to \$500 / 6 mo.
Larger images or non-rotating banners (usually 468x60) on directories or other relevant pages	\$ 750 per 6 months
Buttons and thumbnails as above, or larger images and banners, in "On The Short List" feature	\$ 400 to \$600 / 6 mo.
Research sponsor : non-rotating banner at the top of a relevant page (not in the header)	\$2000 per 6 months

GUIDE content services to highlight an area for effective search and response to investor enquiries

These "a la carte" services highlight local market knowledge and contacts for one year. Website updates are usually made within 48 hours upon receipt of the necessary information.

	PER YEAR	
GUIDE Network Survey - publish an edited reply with contact details, basic facts, logo or ad	\$ 950	\$ _____
GUIDE Biographic Profile to highlight individual experience; facilitates personal introductions	\$ 200	\$ _____
GUIDE Major Real Estate Listings with relevant links (large, strategic sites and buildings)		
• Can also highlight listing services and developments, not just individual properties	\$ 300	\$ _____
GUIDE GIS "Map Makers" - highlight GIS map resources offered through an area's website	\$ 300	\$ _____
GUIDE Data Pointers - links to find standardized data resources for an area, if available	\$ 300	\$ _____
GUIDE Ad Recall service : highlight print ads, with quick response links and contacts	\$ 500	\$ _____
GUIDE Event Recall service : highlight special events, trade show exhibits, sponsorships	\$ 400	\$ _____
GUIDE InfoShop service : highlight useful promotional materials for an area or service	\$ 400	\$ _____
GUIDE Project Profiles - major project announcement details and links (see template)	\$ 600	\$ _____
GUIDE Testimonial - interview of a major investor to address common issues in the area	\$ 600	\$ _____

The following services are generally more complex, requiring more than 48 hours to complete

GUIDE HR Market Profile - highlight area labor market research report, analysis, experience	\$ 800	\$ _____
GUIDE "Point of View" : highlight professional area presentations based on verifiable facts	\$1200	\$ _____
GUIDE Tax Profile to summarize key tax considerations for potential investors	\$2400	\$ _____
GUIDE Incentives Profile to summarize and model the value of what is available	\$2400	\$ _____
Total		\$ _____

Optional Discounts: These are typically earned over time as we work together.

Discount for providing good reciprocal links to the GDI-Solutions.com website	deduct (\$ 100)	\$ _____
Discount for personal introductions to executives who we agree to be of interest to us	deduct (\$ 250)	\$ _____
Discount for well-qualified executive introductions which we agree to be of high value	deduct (\$ 500)	\$ _____

Total discounts are limited to half the total value of services purchased. We do not pay cash out at this time for referrals. We will not necessarily accept all referrals, as their value for our work depends on the current mix of participants in our services, and whether we may already be aware of the project involved or have the executive contacts we need.

Professionals can drive down their own cost of participation and expand our working relationship through referrals, while also helping us to drive down the cost of finding well-qualified contacts for all participants. Project confidentiality is easily respected by not sharing sensitive details with us. Just ask your contact to call us, or ask us to call your contact. We do not offer discounts for published news or market rumors (no working relationship of value to introduce the executives).

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